



Hello!

We are glad to hear that you are interested in starting a TED-Ed Club at your school or educational organization! This program, which supports presentation literacy in schools, has already been embraced by hundreds of educators and students around the globe and we are always thrilled (and grateful) to find another group excited about supporting young people in discussing, developing and sharing their big ideas.

In order to bring the TED-Ed Club program to your school or network, you will need to find a TED-Ed Club Facilitator who will take responsibility of the group. Interested educators must fill out the application at ed.ted.com/clubs and must also participate in a video conference orientation with a member of the TED-Ed Team. It is our goal to provide the best experience for TED-Ed Club Facilitator and TED-Ed Club Members, so we want to be sure that we are familiar with everyone who is involved and that they can be fully supported by the TED-Ed Team.

With this in mind, the following pages provide introductory information about what is involved with starting and advising a TED-Ed Club. Please feel free to share this information with colleagues, fellow educators and students who might be interested in starting a TED-Ed Club.

Please email us at TEDEdClubs@ted.com with any further questions.

We look forward to working with your groups soon!

Sincerely,
The TED-Ed Team

About TED-Ed Clubs

Interested in starting a TED-Ed Club? Keep on reading for more information and feel free to email TEDEdClubs@TED.com with any questions you might have.

What are the goals of a TED-Ed Club?

- To stimulate and celebrate creative ideas put forth by students from all over the world.
- To work with a generation of problem solvers, critical thinkers and innovators to make the world a better place
- To connect groups of students of all different backgrounds around the world.
- To be a platform for student ideas.
- To support students in developing presentation and public speaking skills, so that their ideas can be more easily seen, understood, shared and acted upon.
- To make an idea—developed, presented and recorded by a student—a valuable reference point on a resume, college application or in a job interview.

What do meetings look like?

Students watching and vigorously discussing TED Talks and TED-Ed Lessons

The signature activity of a TED-Ed Club is students sharing, debating and discussing the ideas presented in TED Talks and TED-Ed Lessons.

Students developing and presenting their own ideas through TED-style talks

The TED-Ed Club meeting structure is designed to support students in taking influence from TED speakers, and ultimately developing and presenting big ideas based on their own passions. Students will also gain skills in storytelling/storyboarding, production, and creating visuals that communicate their ideas clearly. TED-Ed is committed to celebrating great student ideas by sharing student presentations and stories with the world via the award-winning web platform, ed.ted.com.

Connect with TED-Ed Clubs around the world

TED-Ed Clubs represent thousands of student groups from around the world actively pursuing and presenting their ideas. When you start a TED-Ed Club you'll be connected to groups around the world. If you see them engaging in an activity that excites you, you are encouraged to adopt it for your own TED-Ed Club.

Students creating TED-Ed style animations

Another increasingly important skill set is the ability to illustrate one's big ideas. Animation is a fantastic and fun medium for acquiring and exercising this artistic skill. TED-Ed Club members and facilitators will receive materials that support them in developing a variety of animations skills including storyboarding, character design, stop motion animation and visualizing abstract ideas.





TED-Ed Club Eligibility and Requirements

Below are the initial requirements that an educator at each school or educational organization must complete in order to start or facilitate a TED-Ed Club.

To be eligible to become a TED-Ed Club Facilitator you must:

- Want to contribute to a fun and educational experience for yourself and your club members!
- Be associated with a school or educational organization and have permission to start a TED-Ed Club.
- Have a facilitator who is a teacher, counselor, or administrator (from the school or educational organization) who is over 18 years of age who will advise the group. (This might be you.)
- Have club members be between the ages of 8-18.
- Have student presentations be given in English. As we continue to grow, we are looking to have materials and resources that support multiple languages.

Applying to start a TED-Ed Club

There are a few steps that you must complete in order to start an official TED-Ed Club.

1. Complete the TED-Ed Club application through ed.ted.com/clubs.
2. Participate in a 25-minute video conference orientation with fellow applicants and a member of the TED-Ed team. (Check your email and the end of this document for instructions on how to sign up for a date and time.)
3. Upload your TED-Ed Club roster to ed.ted.com/clubs no more than one month after being approved to start a TED-Ed Club. Roster forms are emailed and also available on ed.ted.com/clubs once approved.
4. Each club member must submit a signed media release form. Signed media release forms should be submitted no later than one month after being approved to start a TED-Ed Club.

Important Notes and Rules

- You will not be considered a TED-Ed Club Facilitator until after you participate in a video conference orientation and you receive final approval.
- Status as a TED-Ed Club Facilitator can be revoked at any point at which TED considers your club to be misaligned with the spirit of TED-Ed Clubs.
- Approval as a TED-Ed Club Facilitator **does not** indicate that you are employed by TED.
- You **may not** use your TED-Ed Club to profit or promote a company, product or organization.
- You **may not** charge a fee for students to participate in a TED-Ed Club.
- You **may not** organize a formal event with any more than 50 people in the audience.
- You **may not** make use of the TED logo (or affiliated TED brands such as TED-Ed and/or TEDx logos).





TED-Ed Club Materials

In order to introduce presentation literacy and to support both facilitators and club members as they meet as a club, we provide a number of guiding materials. Materials include a Guidebook, an Idea Book and an Extra Resources Packet that can be use to support clubs as students learn to create inspiring TED-style presentations.

Presentation Guidebook: Outline of suggested meetings

- #1 Introduction week: What's your passion?
- #2 What makes a great idea...great?
- #3 Explore and declare your idea!
- #4 How to Present I: Understanding the beginning, middle and end
- #5 How to Present II: Unpack, outline and frame your idea
- #6 How to Present III: Visualizing your idea
- #7 How to Present IV: Create (and then destroy) your visuals
- #8 Bad habits be gone
- #9 How to capture an idea: Video, lighting and sound
- #10 Goofs, gabs, kinks and crossroads: A dress rehearsal!
- #11 Final presentations: Your idea worth spreading
- #12 Watch your recorded presentations
- #13 Upload and nominate your presentation

Idea Book

Each page in the Idea Book corresponds to one of the meetings outlined in the Guidebook. The goal is for these pages to help facilitate thinking as students think through, prepare and create their TED-style presentation. Club members will also be able to track their progress as they ultimately create their final presentations.

Extra Resources

The Extra Resources packet contains a variety of supplemental materials that correspond to each meeting. There are suggestions for how to introduce each meeting, additional activities that you can choose to do during meetings, and a list of suggested TED Talks that facilitators and club members may enjoy and find useful.

Animation Materials

The animation materials include a guidebook and an extra resources packet. These materials provide guidance for how club members can create animations and incorporate them into their TED-Ed Club presentations.

